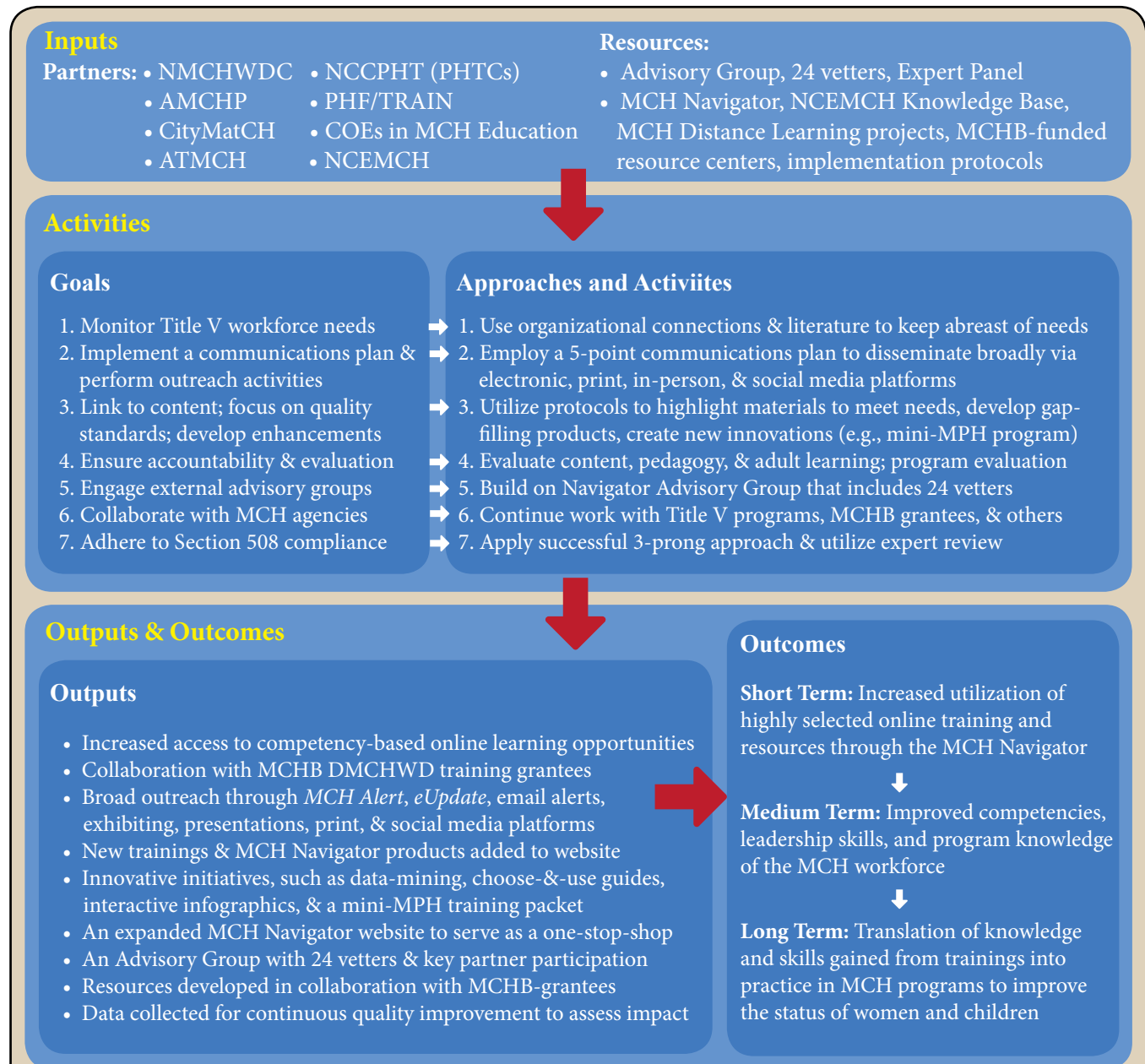


## ATTACHMENT 4: LOGIC MODEL

**Project Goal:** To provide skills and knowledge to the MCH workforce by connecting users to vetted online trainings that build MCH competencies and practice-based skills at a time of increased training need and diminished public health budgets.

**Target Audience:** MCH professionals, including state Title V/CYSHCN directors and staff; other state and local public health professionals; students, teachers, and other academic professionals; policymakers; and other key MCH decision makers.



**Assumptions:** Using the evidence-supported **Integrated Model for Outcome-Based Workforce Development**, the project will assist state MCH professionals in the field and in academic settings access and learn from online trainings to increase their knowledge, skills, and attitudes related to the 12 MCH Leadership Competencies. This will be done by integrating (1) competency-based education, (2) adult learning theory, and (3) an expanded Dreyfus Model in Public Health that defines stages of learning to facilitate optimal workforce development at the intersection of the three constructs.

This methodology will be employed through the online MCH Navigator at NCEMCH, which MCHB has recognized as “meeting a need for real-time training...and promoting leadership development, supporting an individual sense of agency in professional development, and [advancing] an organizational culture that values and promotes professional development.”